



# EDR

Educational Divide Reform



## Educational Divide Reform

A non-profit 501(c)(3) organization  
founded exclusively for educational purposes.

[www.edrworld.org](http://www.edrworld.org)

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# OUR MISSION

EDR advances the mission to build **social harmony** and **global leadership** through global citizenship education for young generations.



# WHO WE ARE

## EXECUTIVE LEADERSHIP

### Mary Cazabón, PhD

Director (ret.), Bilingual and English Language Acquisition Programs, Cambridge Public Schools

Adjunct Professor of Applied Linguistics, UMass

Edd, Educational Leadership, UMass Boston

### Jay Jinseop Jang, PhD

PhD, Global Governance and Human Security, UMass Boston

MPA, Harvard University

MBA, New York University

## BOARD MEMBERS

### *Timothy Shaw, PhD*

Graduate Program Director, Dept. of Conflict Resolution, Human Security & Global Governance, UMass Boston  
PhD, Princeton University

### *Craig Murphy, PhD*

Margaret Ball Professor, International Relations, Wellesley College  
PhD, University of North Carolina at Chapel Hill

### *Jane Parpart, PhD*

Faculty Member, Dept. of Conflict Resolution, Human Security & Global Governance, UMass Boston  
PhD, Boston University

### *Sungho Kim, MPA*

Director of Central Marketing Organization and Chief Privacy Officer, Microsoft Korea  
MPA, Harvard University

### *Jinyoung Kang, PhD*

Director, Corporate Social Responsibility Program  
Assistant Professor, Mary Baldwin College  
PhD, University of Massachusetts Boston

### *Jonghyuk Ro, Esq*

Sr. Director, Lee International IP & Law Group  
LLM, Georgetown University Law Center  
MBA, New York University

### *Winston Langley, PhD*

Former Provost and Vice Chancellor for Academic Affairs at UMass Boston

### *Nam S. Lee, DPhil*

Assistant Professor, Faculty of Strategy and International Business, College of Business & Economics, Chung Ang University  
DPhil, Management Studies, Saïd Business School, University of Oxford

### *Daejoon Chu*

CEO and President of Korea Christian Work Mission Council  
Former Chairman of Christian Television Services (CTS)  
Former VP of Korea Advanced Institute of Science and Technology (KAIST)  
PhD KAIST

## PROJECT COMMITTEES & STAFF

### **Step Up Committees**

Won Ra Prof. Kyung-schick Choi, Rev. Sam Kim, Imari Paris Jeffries, Linda Champion, Hoon Heo, Susumu Watanabe, Dave Wedge, Brandon Morgan

### **Power of Hope Committees**

Jong Duk Lee, Dr. Eun Han Kim (MD), Geoffrey Carliner, George King, Daejoon Chu, Kevin Shannon, Joonhee Lee, Dr. Jinyoung Kang, Alice Walsh, Dr. Chaewon Lee, Sungho Lee, Harold Pyon, Michael J. Ahnaz

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# EDR FRAMEWORK

*UN SDG Goal #4*

Ensure Inclusive and Equitable Quality Education and Promote Lifelong Learning Opportunities for All. Within Goal #4, EDR grounds itself most with the sub-goal 4.7.

## EDR FRAMEWORK

One of the major frameworks for the programs and mission of EDR is the United Nations Sustainable Development Goals (UN SDGs). Within these 17 goals, EDR particularly focuses on Goal #4: Ensure Inclusive and Equitable Quality Education and Promote Lifelong Learning Opportunities for All. Within Goal #4, EDR grounds itself most with the sub-goal 4.7.

### UN SDG 4.7 TARGET

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, **global citizenship** and appreciation of cultural diversity and of culture's contribution to sustainable development

### UN SDG 4.7 INDICATOR

Extent to which (i) **global citizenship education** and (ii) **education for sustainable development**, including gender equality and human rights, are mainstreamed at all levels in: (a) national education policies, (b) curricula, (c) teacher education and (d) student assessment.



## UNESCO DEFINITION OF GLOBAL CITIZENSHIP EDUCATION

Global Citizenship Education aims to empower learners of all ages to assume active roles, both locally and globally, in building more peaceful, tolerant, inclusive and secure societies (UNESCO).



# SUSTAINABLE DEVELOPMENT GOALS

## OF EDR PROJECTS

### UN SDG Project



### Bridging Generations With Heroes of the Forgotten War

Human Centric History Education of Defense Democracy and Freedom



### Step Up

Academic Development for Immigrant/Refugee Students



### Power of Hope

Entrepreneurship Education for North Korean Refugee Students



### My Village & Global Dream

Entrepreneurship Education for High School Students Living in Rural Areas



### Bridging Global Governance and Human Security in a divided world



### Rethinking Post 2015 Development

Conceptual & Policy Implications Beyond MDGs



### Africa in the 21st Century

Prospects for Secure Sustainable Development



# EDR'S APPROACH TO GLOBAL CITIZENSHIP EDUCATION

## OUR DEFINITION:

Global citizenship education is a comprehensive education through which members of the young generations can learn about, develop, and implement **social harmony** and **global leadership** on both a local and global scale.



# from **VISION** to **REALITY**



## 01. EDR Mission and Reality

Ensure that theme of global citizenship is reflected in each program and involved person, including but not limited to: program strategy, implementation, mentorship and staff roles, field studies, etc.



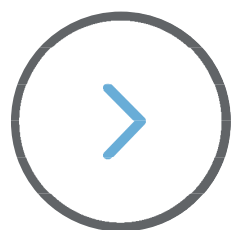
## 02. Develop GCED Curriculum

Explore GCED through cultural, environmental, economic, political, and social relationships that challenges power inequalities across the curriculum i.e. various leadership case studies, individual presentations, GCED-related texts and speeches, and other activities delivered through larger workshops and personal mentor communication.



## 03. Participation

Encourage in and out of the classroom learning, particularly experiential learning in tandem with academic research (i.e. Group class for recap each day to tie back to GCED and UN SDGs)



## 04. Transformation

Transform the learners to apply their global citizenship values and skills in higher education or workplace, to take initiative to influence their social communities as global citizens.



## 05. Community Engagement

Follow up with EDR alumni and engage EDR community using global citizenship and invite local community members to EDR related activities surrounding GCED and UN SDGs.

A woman with long dark hair, wearing a dark blue t-shirt with a white floral pattern, is standing at a dark grey podium. She is gesturing with her hands as if speaking. On the podium, there is a blue laptop, a pink pen, and a small dark object. The background is a plain, light-colored wall.


# EDR MAIN ACTIVITY DOMAINS

- **Education** Domain
- **Advocacy** Domain
- **Scholarship** Domain

# EDUCATION DOMAIN

EDR EDUCATION DOMAIN

**01. Social Harmony**  
Step Up



**02. Peace Building**  
Bridging Generations



**04. Global Entrepreneurship**  
Power of Hope



**03. Global Leadership**  
My Village & Global Dream  
UN SDG

# 1. SOCIAL HARMONY

EDR defines social harmony as a social state where every human can live peacefully regardless of their personal background. In fact, diversity is recognized as a virtue rather than a vice to enhance the dignity and humanity of everyone. In doing so, underserved communities foster a sense of hope to imagine a life better than the one they are living.

## STEP UP PROGRAM

*Academic Development for  
Immigrant/Refugee Students*



### Vision

The vision of this program is for immigrant and refugee students to access the college education needed in order to open doors to new possibilities. With more options in their future, these students will be mobilized to more effectively contribute to the social harmony of their widened spheres of influence.

### Details

The program, launched in 2015, is specifically designed to meet the needs of high school students living in disadvantaged immigrant and refugee communities in Massachusetts. The program aims to increase their academic/emotional readiness for college education and ultimately to improve their college completion rate. Under the auspices of the program, the EDR has designed and implemented three Summer Programs “Becoming a Freshman: Paving the Way for College Success” during 2016–2018. The curriculum consists of academic English, college-level math & science, and interpersonal skills & etiquette, all of which are taught to make up a comprehensive global citizenship education needed in this day and age. Upon the completion of the program, students reported that the program helped them boost their self-confidence in college study.



## 2. PEACE BUILDING

EDR believes that attainable and sustainable peace is built through global citizenship education from individual groups of people of differing generations, beliefs, and backgrounds. Particularly in a context of war and chaos, peace for the future of all is constructed through reconciling these groups to mutually understand one another and agree to pursue a different world than one of the past.

### BRIDGING GENERATIONS WITH THE HEROES OF THE FORGOTTEN WAR

*Human-Centric History Education of Defense for Democracy and Freedom*

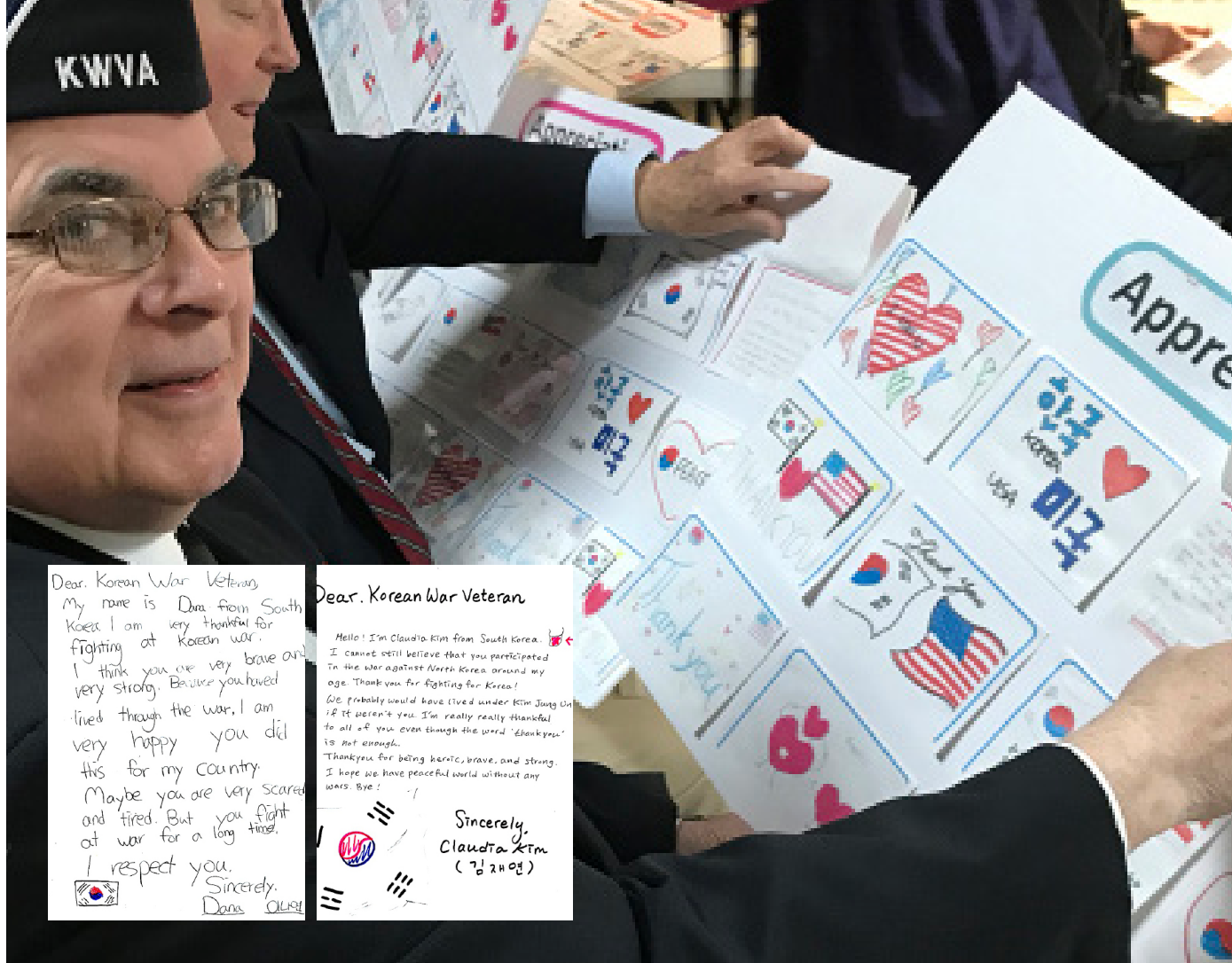


#### Vision

The vision of the Bridging Generations program is to reconcile the generational gap in understanding of the Korean War. Through the global citizenship education of young students from South Korea and a event finale at the end of the students' stay in America, there is a mutual understanding between the veterans, students, teachers, and parents of the students to instill a sense of global fellowship and belonging.

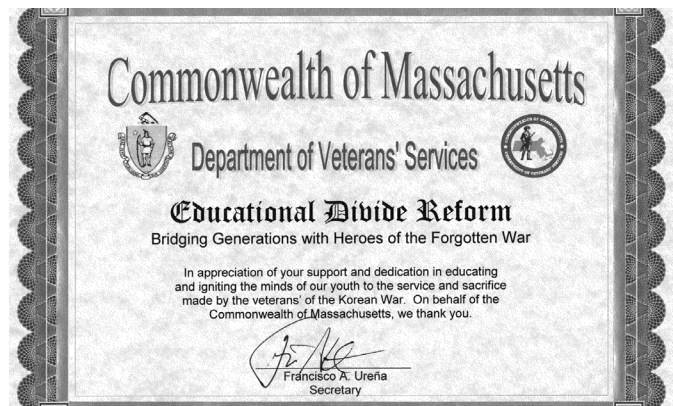
#### Details

This project fosters the dialogue between different generations (War Veterans, students, teachers and parents in American society), facilitates inter-cultural compatibility, and highlights the older generation's sacrifice to defend democracy and freedom under the flag of the United Nations during the Korean War. Since the launch of the program in 2014, more than 1,000 community members attended the annual event and the State of Massachusetts has publicly recognized EDR.



Dear Korean War Veterans  
 My name is Dana from South Korea. I am very thankful for fighting at Korean war. I think you are very brave and very strong. Because you have lived through the war, I am very happy you did this for my country. Maybe you are very scared and tired. But you fight at war for a long time. I respect you.  
 Sincerely,  
 Dana (다나)

Dear Korean War Veteran  
 Hello! I'm Claudia Kim from South Korea. I cannot still believe that you participated in the war against North Korea around my age. Thank you for fighting for Korea! We probably would have lived under Kim Jong Un if it weren't you. I'm really really thankful to all of you even though the word "thankyou" is not enough.  
 Thankyou for being heroic, brave, and strong. I hope we have peaceful world without any wars. Bye!  
 Sincerely,  
 Claudia Kim  
 (김다현)





## 3. GLOBAL LEADERSHIP

Global leadership is not in reference to a certain scale of influence. Rather, global leadership is state of being and leading that is guided by a global perspective. Global leaders understand how and where you and your community fits into the greater community of the world, and contributes accordingly so.

### UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS PROJECT



#### Vision

The vision of this program is to emphasize to young students the role of individual agency in accomplishing the United Nations Sustainable Development Goals. Through comprehensive curricula, young leaders are instilled with a sense of responsibility to adhere to these goals in their careers and future actions in their spheres of influence.

#### Details

In 2018, EDR launched the UN Sustainable Development Goals program to invite students from UNESCO partnership schools to Boston and Cambridge to develop leadership both beyond and within their own nation's borders. Lectures and workshops such as Global Citizenship Education and Public Speaking and Debate along with various field studies around Boston and New York converge to form a holistic curriculum that inspires individual growth. Alongside personal development, students are encouraged, in their local spheres of influence, to carry out the responsibilities of global citizenship as delineated in the UN's Sustainable Development Goals (SDG's). At the end of the program, students are given the opportunity to discuss and present their ideas with established officials in the UN headquarters located in New York.



# MY VILLAGE & GLOBAL DREAM

*Entrepreneurship Education for High School Students living in Rural Areas*



## Vision

The vision of this program is for young students in rural communities to develop a global perspective. With this, these students will adopt an entrepreneurial mindset and lead their communities to sustainable development and stability.

## Details

In 2018, EDR launched an educational program titled “My Village & Global Dream” for high school students living in rural villages. This program is to preserve the rural area communities which are on the verge of collapse due to low opportunities of job and education. This program is designed to help the local government’s selected students to recognize the potential of the individuals and their hometown by building their self-confidence, and raising their sense of global citizenship. Through the program education, students discussed ideas for their personal growth plans and for their hometown community development.



# 4. GLOBAL ENTREPRENEURSHIP

Global Entrepreneurship, similar to global leadership, is not speaking of an enterprise at a global scale. Rather, a leader who adopts a global entrepreneurial mindset is an individual who both exhibits passion and commitment to a solution of a modern day issue and also understands the ways in which the solution to the issue is applicable to a greater local and global community.

## POWER OF HOPE

*Entrepreneurship Education for North Korean Refugee Students*



### Vision

The vision of the Power of Hope Program is to develop global entrepreneurial leaders within the 'Saeteomin', or North Korean Refugee, community, one which faces uncertainty under severe economic and social constraints. With an empowered perspective on the modern-day issues of the community, these young individuals will pursue action to creatively, effectively, and sustainably address these issues in both their professional and personal lives.

### Details

In 2016, EDR initiated a human security project, The Power of Hope. The project aims to create role models and community leaders for the North Korean refugee community through business development education and social entrepreneurship to enhance self-confidence and global/social awareness. After completing the global entrepreneurship program, these young individuals are expected to gain self-confidence, knowledge, and experience to acquire and pursue careers in and outside South Korea. With having active supporters from both South Korea and the United States, this program will also foster people-to-people ties between two countries. Since 2016, almost 30 college students have been selected out of the North Korean refugee community in South Korea and have completed the month-long training in the EDR campus in Boston.

# ADVOCACY DOMAIN

EDR ADVOCACY DOMAIN



03

Press and  
Public Communication

02

Advocacy  
Network

01

Academic  
Forums

# 1. ACADEMIC FORUMS

Every year, EDR organizes a Global Forum on Global Citizenship Education to address key issues of relevance to Human Security, Global Governance and Sustainable Development Goals. EDR also organizes policy and advocacy events on Global Citizenship Education to engage decision-makers, leading experts and practitioners in dialogue on global citizenship issues.

## CONCEPTUAL & POLICY IMPLICATIONS BEYOND MDGS RETHINKING POST-2015 DEVELOPMENT



An international seminar co-sponsored by the Canadian Association for the Study of International Development and the University of Massachusetts (UMass) Boston.

**Sub-theme: Global Leadership**

## PROSPECTS FOR SECURE SUSTAINABLE DEVELOPMENT AFRICA IN THE 21ST CENTURY



With scholars and policy practitioners of development.

**Sub-theme: Peace Building, Social Harmony**

## BRIDGING GLOBAL GOVERNANCE IN COLLABORATION WITH THE EDUCATIONAL DIVIDE REFORM INSTITUTE



An open discussion panel co-hosted by EDR and UMass Boston.

**Sub-theme: Human Security**

## 2. ADVOCACY NETWORK

EDR's advocacy work focuses on building awareness and creating a more enabling environment for national and international level to promote the global citizenship education by addressing key issues of relevance to **Human Security, Global Governance and Sustainable Development Goals**.

### 1 EDR Ambassador Model

### 2 EDR Alumni Network

#### WHAT IT TAKES TO BE AN EDR **Ambassador**



*EDR Ambassador's Initiative is a network of progressive and visionary EDR stakeholders chosen for their influential leadership and champion in the field of transformative EDR education.*

*Our EDR Ambassadors are selected to foster the transformative potential of EDR's Global Citizenship Education amongst educators, academic leaders and policymakers and alumni of EDR programs.*

*If you are interested in applying, please contact [ask@edrworld.org](mailto:ask@edrworld.org).*

#### Ambassador Responsibilities

- Giving a presentation to our potential donors, young people and your local community.
- Recruiting the potential donors or stakeholders of EDR.
- Leveraging private and public connections to spread the EDR mission.
- Networking events with EDR alumni.
- Informing and influencing key stakeholders both online and in-person.
- Marketing and writing blogs/articles around EDR initiatives.

#### Ambassador Privileges

- Apply for funding for EDR related initiatives and receive financial and advisory support.
- Access to the greater network of EDR notable alumni, staff, and advisors.
- Discounted fee when staying in the EDR dormitory in Cambridge, MA for EDR related purposes.
- Public mentions and highlights on EDR online platforms (website, newsletters, social media).
- Certificate of recognition following end of position.

#### Why should you be an EDR Ambassador?



You share our values.



You support our approach.



You want to engage with our work in your community.

## BE PART OF THE EDR Alumni Network



*EDR Alumni Network is a network and community of previous participants, mentors, and lecturers of EDR programs joined to sustain EDR's vision of global citizenship.*

### Objectives of EDR Alumni Network

- To ensure **sustainability** of EDR mission of **social harmony** and **global leadership** through UN Sustainable Development Goals following the end of the program.
- To guide members, particularly previous students, on how to navigate lives as **global citizens** based on Global Citizenship Education curricula.
- Word of mouth marketing and public communication to build public rapport for sustaining programs and external network.



# 3. PRESS AND PUBLIC COMMUNICATIONS

Stay up to date with EDR and our channels (see below).



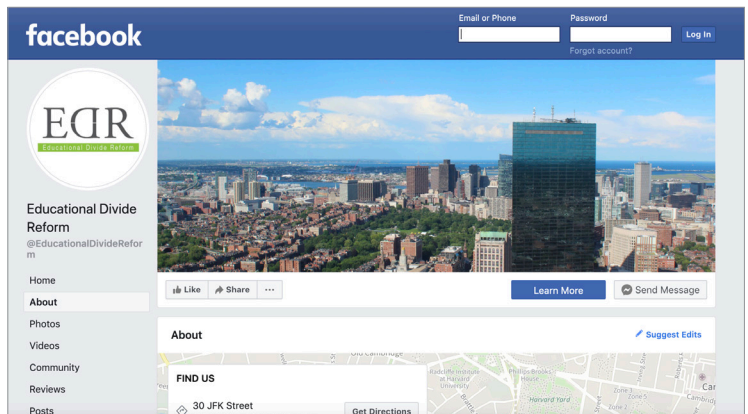
## Website

<http://edrworld.org/>



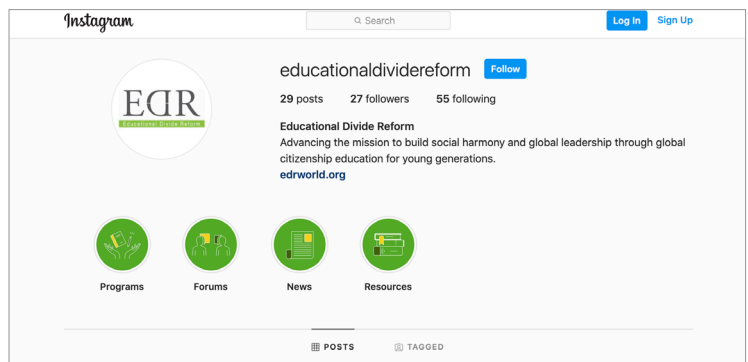
## Facebook

<https://www.facebook.com/EducationalDivideReform/>



## Instagram

[@educationaldividereform](https://www.instagram.com/educationaldividereform)





Public advocacy and press for EDR.

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**Bridging Global Governance in Collaboration with the Educational Divide Reform Institute**

Global Governance and Human Security | October 07, 2019



both terms, global governance, and human security, are contested concepts in political and academic spheres

City of Brockton is with Linda Champion. June 2 · 🌐

Mayor Robert F. Sullivan thanks Attorney Linda Champion, Young and Tae Nam, the Director of Educational Divide Reform Institute and the President the Boston OKTA Korean Business Association Dr. Jay Jinseop, the President of the Korean American Society of Massachusetts Wooseok Gio Chang, the President of Cape Verdean Association of Boston Paulo De Barros, and the VP of Manufacturing, Axcelis Technologies, Inc. Christopher C. George for donating 4,000 protective masks to our seniors, low-income residents, essential workers, and first responders in the City of Brockton.

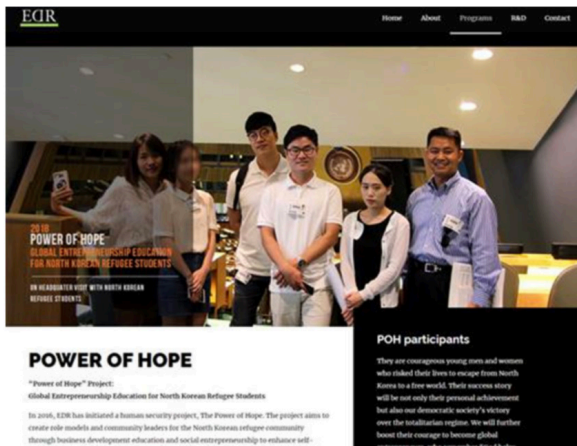


홈페이지 | 주간프로 | 통일의 주축, 광마당세대

하버드로 간 장마당세대

워싱턴-김진국 kimj@fa.org 2020-02-10

Tweet Share 0 이메일 댓글 공유 인쇄



보스톤의 비영리교육 단체 '교육격차개혁연구소 (Educational Divide Reform/EDR)'가 탈북대학생을 대상으로 진행한 '미국식 기업가정신' 연수프로그램. /Educational Divide Reform 웹사이트 캡처

탈북학생들 "보스톤서 성공한 한인들 배우고 싶다"

보스톤 비영리단체 탈북학생들 기업가 정신 교육 새터민에 대한 체계적인 지원체제 아직도 미비

보스톤코리아 2020-01-23, 18:14:08



탈북대학생들이 22일 케임브리지 소재 교육격차개혁연구소(EDR)에서 이종균 교수의 창업에 대한 강의를 듣

# SCHOLARSHIP & PARTNERSHIP DOMAIN

## WHY SCHOLARSHIPS?



### PROSPECTIVE STUDENTS

Scholarships for students who would like to participate in our programs are necessary as financial barriers may stand in the way of their participation. As listed in EDR's name, any financial divide that comes between a student and their education can be addressed through scholarship funds.



### IMPACTFUL DONATION

Scholarships are a sound and impactful way for donations to be provided to those who would like to give to the organization. There is a direct donor to cause relationship in giving to a scholarship fund, ensuring your generosity will meet its goal.



# 1. SCHOLARSHIP

## PREVIOUS SCHOLARSHIPS

## SCHOLARSHIPS

### POWER OF HOPE

EDR has provided full scholarship for a total of 30 different students in the Power of Hope program. This includes room and board, travel fees, and other miscellaneous fees during their stay in Boston

EDR will continue to provide full scholarship including room and board, travel fees, and other miscellaneous fees during their stay in Boston.

### STEP UP

EDR has provided a full extra semester (six weeks) of academic English to two students following the end of the program.

EDR will open applications for partial scholarship to Brockton students who are ineligible to city-funded voucher programs.

### OTHER PROGRAM

EDR will open applications for partial scholarship to students of My Village Global Dream, UN SDG, and Bridging Generations.

# 2. PARTNERSHIP

## CURRENT PARTNERSHIP ORGANIZATIONS



The Academy  
at Harvard Square



**EDR** is looking to form **reliable and lasting partnerships** with organizations for purpose of raising funds, defining organization legitimacy, and securing certain services for our programs.



## Questions?

Contact [ask@edrworld.org](mailto:ask@edrworld.org)

## Find us online!

Facebook: Educational Divide Reform

Instagram: [@educationaldividereform](https://www.instagram.com/educationaldividereform)

Site: <http://edrworld.org>

Youtube: Educational Divide Reform

## Interested in donating to EDR?

Give a tax-deductible donation through *PayPal Giving Fund* (name: Educational Divide Reform).  
See site for details.

